

María Fernanda
Osorio Jiménez

PROJECT & LAUNCH MANAGER · INDUSTRIAL DESIGNER

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EXPERIENCE

Project & Launch Manager02.2024 — PRESENT
ZUMTOBEL GROUP — DORNBIRN, AUSTRIA

Leading product development projects in the lighting industry, coordinating cross-functional teams. Managing stage-gate processes, timelines, and stakeholder alignment.

Innovation Manager Intern06.2023 — 11.2023
RAIFFEISEN BANK INTERNATIONAL

Collaborated on innovation projects, created educational content, and assisted in organising international events.

Master's Studies — Innovation & Product Management10.2021 — PRESENT
UNIV. OF APPLIED SCIENCES OF UPPER AUSTRIA — WELS

Relocated to Austria for a full-time Master's degree, combining coursework with professional internships in innovation and product development.

Development Specialist — Automotive Seating11.2017 — 09.2021
VOLKSWAGEN MÉXICO — PUEBLA

Led R&D on automotive seating (Passat, Atlas, ID.4, Terramont). Managed suppliers, quality standards and compliance across the full product development lifecycle.

Project Manager — Exhibition Stands08.2015 — 11.2017
GARZAHOTH EXPOPARTNER — MÉXICO & USA

Directed logistics, construction drawings and on-site supervision for trade show pavilions across Mexico and the United States.

Illustrator / Product Designer2016 — 2022
FH OÖ · REEDESIGN · PEZ

Developed product concepts in transport & logistics design; led redesign initiatives across multiple clients.

ABOUT

Industrial Designer, Project & Launch Manager from Puebla, México, based in Dornbirn, Austria. Career spanning three countries — social impact design, automotive R&D at Volkswagen, international trade show management, and lighting product development at Zumtobel Group.

EDUCATION

Master's · Innovation & Product Management
Univ. of Applied Sciences of Upper Austria
10.2021 — Present · Wels, AT

Agile Coach Certification
TÜV Austria Akademie GmbH
2023

Bachelor's · Industrial Design
Universidad Iberoamericana Puebla, México
2011 — 2016

Co-Design Summer School
Lahti University, Finland
2022

Digital Manufacturing for Industrial Design
Delft University of Technology (EDX)
2016

Exchange · Design & Marketing
FH Bielefeld, Germany
2015

SKILLS

Project Management · Stage-Gate Process · Industrial Design · Supplier Management · Cross-functional Teams · Innovation Methods · Agile · Inventor · Rhinoceros 5 · AutoCAD · CATIA · SketchUp · Photoshop

LANGUAGES

Spanish	NATIVE
English	C1
German	A2+

PERSONAL QUALITIES

— Emotional intelligence & empathy
— Creative & analytical problem solving
— Adaptability and integrity
— International & intercultural mindset
— Quick learner